

reThink>>>
your commute™

2018 2019

ANNUAL REPORT

We promote smart transportation solutions for Central Florida's workforce, like carpools, vanpools, transit, biking, walking and telecommuting.



RETHINK YOUR COMMUTE IS A PROGRAM OF THE
FLORIDA DEPARTMENT OF TRANSPORTATION.



OUR GOALS

Our program strengthens our area's quality of life by connecting commuters with alternatives to driving alone in order to:



DECREASE
traffic
congestion



CONSERVE
natural
resources

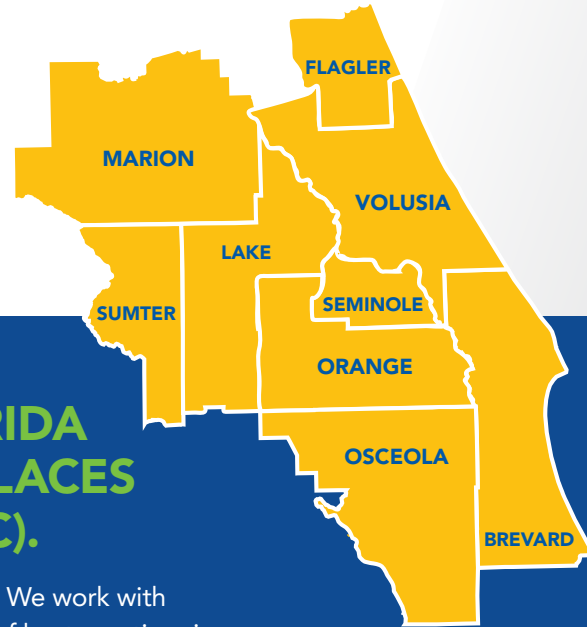


IMPROVE
air quality



SAVE
people
money

FDOT DISTRICT 5 COUNTIES WE SERVE:



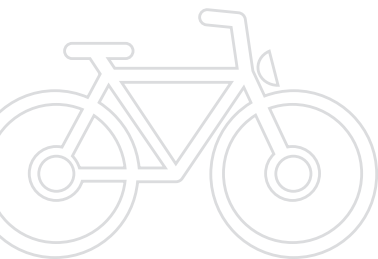
DISTRICT 5 LEADS FLORIDA WITH **41** BEST WORKPLACES FOR COMMUTERS (BWC).

Employers play a big role in commuter choice. We work with companies to encourage the implementation of best practices in offering commuter benefits. The continued efforts have led to 41 employers being designated on the national 2019 BWC list, including 10 first-time designees.



SPECIAL EVENTS

- **Go DTO: Downtown Orlando Commute Challenge**
(June–December 2018, Orlando)
- **Florida Department of Health Seminole County - Bike to Work Day**
(October 26, 2018, Lake Mary)
- **Mobility Week 2018**
(October 27–November 3, 2018, District-wide)
- **Brevard Transit Summit**
(February 14, 2019, Cape Canaveral)
- **"Not So Noisy" Bike Week**
(February 25–March 2, 2019, Daytona Beach)
- **Kissimmee Bike Bonanza**
(April 12, 2019, Kissimmee)
- **Best Workplaces for Commuters Celebration**
(May 8, 2019, District-wide)
- **Flagler County Public Schools - Cycle de Mayo**
(May 17, 2019, Palm Coast)



DOWN TO BUSINESS

We support the implementation of Transportation Demand Management (TDM) programs by working with employers and assisting commuters. IN FY 2018/2019, the team held 740 meetings and events, including:

- **343** employer meetings
- **110** presentations
- **108** on-site promotions



SPOTLIGHT ON TRANSIT TRAININGS

Our outreach specialists enjoy taking both individuals and groups of commuters out to try something new first-hand. Whether it is a bus, bike or train, our team is equipped to take the mystery out of rethinking your commute and helps address any potential barriers. Worksite group transit trainings included:

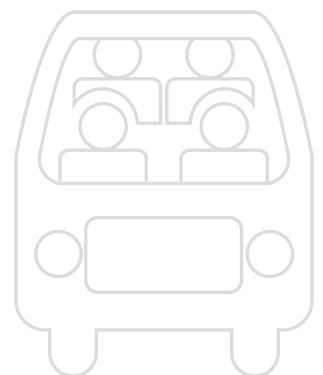
- TLC Engineering Solutions
- Kronos
- PowerDMS
- Aspire
- Supplemental Health Care
- Pinnacle Family of Companies



EMERGENCY RIDE HOME (ERH) PROGRAM

We encourage commuters to rethink their commute ... with confidence. In the event of a qualifying emergency, registered commuters can use this reimbursement program up to 4 times per year. Program participants include:

- **2,693** carpoolers and vanpoolers sharing the ride with others
- **2,337** transit riders taking the bus/train to work
- **270** cyclists and **125** walkers enjoying an active commute



2018/2019

IN REVIEW

IN FY 2018/2019:

- **2,531** commuters joined our regional program, for a total cumulative enrollment of **20,047** participants since the program launched in 2010
- **802** commuters were assisted through our call center
- **11,245** visits were made to our website, reThinkYourCommute.com
- **2,653** social media followers across Facebook, Twitter and Instagram

LOOKING AHEAD:

reThink Your Commute is charging into 2019/2020 with a new platform that makes it even easier to find out about transportation options while earning rewards for rethinking your commute. We invite you to partner with us to keep Central Florida moving into the future.



reThink»»»
your commute™

reThinkYourCommute.com | 866-610-RIDE (7433)
A PROGRAM OF THE FLORIDA DEPARTMENT OF TRANSPORTATION

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